Windows Embedded Standard is available in different versions.
The license you need depends on which features you are going to use in your image.
Note: Windows Embedded Standard 7 Service Pack 1 will introduce new SKU Compliance Feature Packages.
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Applications and Services Development

	WES7E	WES7P	WES7C
.Net Framework			
.Net Framework 3.5 SP1	✔	✔	✔
.NET Framework 2.0 Client Profile	✔	✔	✔
.NET Framework 3.0	✔	✔	✔
.NET Framework 3.0 Client Profile	✔	✔	✔
.NET Framework 3.5	✔	✔	✔
.NET Framework 3.5 Client Profile	✔	✔	✔
Remote Connections			
Remote Desktop Connection	✔	✔	✔
Remote Desktop Protocol 7.0	✔	✔	✔
Remote Desktop Host	✔	✔	✔
Application Support			
COM OLE Application Support	✔	✔	✔
COM+ Application Support	✔	✔	✔
MSMQ	✔	✔	✔
Windows Application Compatibility	✔	✔	✔
Win32 Application Runtimes and Libraries	✔	✔	✔

Internet Services

	WES7E	WES7P	WES7C
Browser			
Internet Explorer 8.0	✔	✔	✔
Internet Explorer 8 Browser	✔	✔	✔
Internet Explorer 8 Engine and Display	✔	✔	✔

	WES7E	WES7P	WES7C
Internet Explorer 8 Foundation	✔	✔	✔
Internet Information Services - IIS			
IIS 7.0	✔	✔	✔
Windows Process Activation Service	✔	✔	✔

Consumer			
	WES7E	WES7P	WES7C
Consumer applications			
AntiMalware		✔	
Windows Defender		✔	
Add-ons		✔	
Mobility Center	✔	✔	
Windows Sideshow		✔	
Snipping tool		✔	
Sticky Notes		✔	
Windows Journal		✔	
Parental Control		✔	
Home Group		✔	✔
Home media streaming, including Play To		✔	✔
Photo Viewer		✔	
Windows Media Center		✔	✔

Core OS			
	WES7E	WES7P	WES7C
CPU support			
32 bit support	✔	✔	✔
64 bit support	✔	✔	✔
Devices and Printers			
Device Framework	✔	✔	✔
Device User Experience		✔	✔
Driver Frameworks	✔	✔	✔

	WES7E	WES7P	WES7C
Fax and Scan	✔	✔	✔
Printing Utilities and Management	✔	✔	✔
Location Aware printing	✔	✔	✔
Sensor and Location Platform	✔	✔	✔
System Services			
Advanced File System	✔	✔	✔
Core File System	✔	✔	✔
File and Folder Synchronization	✔	✔	✔
File Compression Utility	✔	✔	✔
Remote Client	✔	✔	✔
Simplified Message Block (SMB)	✔	✔	✔
Remote Procedure Call	✔	✔	✔
Windows Installer	✔	✔	✔

File Systems and Data Store

	WES7E	WES7P	WES7C
Data Access and Storage			
Windows Data Access	✔	✔	✔
Windows Data Access Components	✔	✔	✔
Windows Data Access Components - SQL	✔	✔	✔
Data Integrity			
Shadow Copy Volume Interface	✔	✔	✔
Shadow Copy Volume Service	✔	✔	✔
Windows Side by Side	✔	✔	✔

Diagnostics

	WES7E	WES7P	WES7C
Diagnostics			
Common Diagnostic Tools	✔	✔	✔
Performance Monitoring	✔	✔	✔
Problem Reports and Solutions	✔	✔	✔

	WES7E	WES7P	WES7C
User	✓	✓	✓

Advanced Enterprise features

	WES7E	WES7P	WES7C
Enterprise Features			
Enterprise Search Scopes		✓	
BranchCache		✓	
DirectAccess		✓	
Windows XP Mode			

Fonts

	WES7E	WES7P	WES7C
Fonts			
Bitmap Fonts	✓	✓	✓
Japanese Fonts	✓	✓	✓
Japanese Supplemental Fonts	✓	✓	✓
Korean Fonts	✓	✓	✓
Korean Supplemental Fonts	✓	✓	✓
Middle East, South East and South Asian Fonts	✓	✓	✓
Middle East, South East and South Asian Supplemental Fonts	✓	✓	✓
Simplified Chinese Fonts	✓	✓	✓
Simplified Chinese Supplemental Fonts	✓	✓	✓
Traditional Chinese Fonts	✓	✓	✓
Traditional Chinese Supplemental Fonts	✓	✓	✓
TrueType Fonts	✓	✓	✓
Western Fonts	✓	✓	✓
Western Supplemental Fonts	✓	✓	✓

Graphics and Multimedia Technologies

	WES7E	WES7P	WES7C
Graphics and Multimedia			

	WES7E	WES7P	WES7C
Dolby Digital Plus Codecs (license required)	✔	✔	✔
MPEG Layer-2 (MPEG2) Codecs (license required)	✔	✔	✔
MPEG Layer-3 (MP3) Codecs (license required)	✔	✔	✔
MPEG Layer-4 (MPEG4) Codecs (license required)	✔	✔	✔
Windows Media Video VC-1 (WMV) Codecs(license required)	✔	✔	✔
Audio and Video Engines and Media Foundation	✔	✔	✔
DirectX and Windows Device Experience	✔	✔	✔
Graphics Platform	✔	✔	✔
Image Mastering API V2	✔	✔	✔
Media Player	✔	✔	✔
Windows Media Player 12	✔	✔	✔

International

	WES7E	WES7P	WES7C
International			
IME Base Components	✔	✔	✔
IME Japanese Support	✔	✔	✔
IME Korean Support	✔	✔	✔
IME Simplified Chinese Support	✔	✔	✔
IME Traditional Chinese Support	✔	✔	✔
International Components and Language Services	✔	✔	✔
Language Pack Setup	✔	✔	✔
Multilingual User Interface Packs in same image		✔	

Device Management

	WES7E	WES7P	WES7C
Management			
Group Policy Management	✔	✔	
Microsoft Management Console (MMC)	✔	✔	✔
System Management Administrative Tools	✔	✔	✔
System Management Utilities	✔	✔	✔

	WES7E	WES7P	WES7C
Windows Management Instrumentation (WMI)	✔	✔	✔
Windows Update	✔	✔	✔
Windows Update Standalone Installer	✔	✔	✔
Windows Update User Interface	✔	✔	✔
Backup and Restore	✔	✔	✔
Direct Boot from VHD	✔	✔	✔
Join a Domain	✔	✔	
Offline Folders	✔	✔	✔
Power Management	✔	✔	✔
Windows PowerShell 2.0	✔	✔	✔

Communication Services and Networking

	WES7E	WES7P	WES7C
Networking			
Extensible Authentication Protocol (EAP)	✔	✔	✔
Internet Authentication Service	✔	✔	✔
Networking Base	✔	✔	✔
Networking Foundation	✔	✔	✔
Telnet Server	✔	✔	✔
BITS	✔	✔	✔
Device Connectivity	✔	✔	✔
Bluetooth	✔	✔	✔
IRDA and UNIMODEM	✔	✔	✔
Domain Services	✔	✔	✔
Networking protocols	✔	✔	✔
IPv4	✔	✔	✔
IPv6	✔	✔	✔
Network Access Protection	✔	✔	✔
Network and Sharing Center	✔	✔	✔
Network Diagnostics	✔	✔	✔

	WES7E	WES7P	WES7C
Peer Networking	✔	✔	✔
Quality of Service	✔	✔	✔
Remote Access Service (RAS)	✔	✔	✔
Small Networking Services	✔	✔	✔
Telephony API Client	✔	✔	✔
Windows Firewall	✔	✔	✔
Wireless Networking	✔	✔	✔

Security

	WES7E	WES7P	WES7C
Security			
Credential Roaming Service	✔	✔	✔
Credentials and Certificate Management	✔	✔	✔
Windows Authorization Manager (AZMAN)	✔	✔	✔
Windows Security Center	✔	✔	✔
Active Directory Rights Management	✔	✔	
Security Base	✔	✔	✔
Trusted Platform Module (TPM) Management	✔	✔	✔
Bitlocker Secure Startup		✔	
Encrypted File System (EFS)	✔	✔	
Applocker		✔	
Bitlocker		✔	
Bitlocker-to-go		✔	

Tools

	WES7E	WES7P	WES7C
Toolkit			
Image Configuration Editor (ICE)	✔	✔	✔
Image Based Wizard (IBW)	✔	✔	✔

Shell and User Interface

	WES7E	WES7P	WES7C
User Interface			
Help	✔	✔	✔
Embedded Core Help Content	✔	✔	✔
Help and Support Engine	✔	✔	✔
Remote Assistance	✔	✔	✔
Speech	✔	✔	✔
Speech and Text	✔	✔	✔
Speech Chinese Simplified	✔	✔	✔
Speech Chinese Traditional	✔	✔	✔
Speech French	✔	✔	✔
Speech German	✔	✔	✔
Speech Japanese	✔	✔	✔
Speech Spanish	✔	✔	✔
Speech UK English	✔	✔	✔
Speech US English	✔	✔	✔
Accessories	✔	✔	✔
Application User Experience	✔	✔	✔
Shell	✔	✔	✔
Shell Controls and UI Support Functions	✔	✔	✔
Command Prompt Shell with Custom Shell Support	✔	✔	✔
Shell Foundation	✔	✔	✔
Windows Explorer Shell	✔	✔	✔
Windows Explorer Shell Resources	✔	✔	✔
System Control Panel	✔	✔	✔
Accessibility	✔	✔	✔
Action Center	✔	✔	✔
Windows Aero - User Interface with Glass	✔	✔	✔
Aero Background	✔	✔	✔

	WES7E	WES7P	WES7C
Windows Flip	✔	✔	✔
Windows Flip 3D	✔	✔	✔
Live Taskbar Thumbnails	✔	✔	✔
Multiple Monitor Support	✔	✔	✔
Natural Language 6	✔	✔	✔
Search Indexing	✔	✔	✔
Text Services Framework	✔	✔	✔
User Account Control	✔	✔	✔
Windows Mobility Center	✔	✔	✔
Windows Search	✔	✔	✔
Windows Taskbar & Jump Lists	✔	✔	✔
Tablet PC Support		✔	
Windows Touch		✔	

Embedded Features

Embedded Features	WES7E	WES7P	WES7C
Boot from USB Stick	✔	✔	✔
Dialog Box Filter	✔	✔	✔
Write Filter technology	✔	✔	✔
Enhanced Write Filter	✔	✔	✔
File Based Write Filter (FBWF)	✔	✔	✔
Hibernate Once Resume Many (HORM-EEF)	✔	✔	✔
Customization	✔	✔	✔
Hide Boot Screens	✔	✔	✔
Custom Logon Desktop Background Images	✔	✔	✔
Custom Shell Support (EEF)	✔	✔	✔
Message Box Default Reply	✔	✔	✔
Notification & Popup suppression (EEF)	✔	✔	✔
OEM Branding Experience (EEF)	✔	✔	✔

RAM Disk Controller		✓	✓	✓
Registry Filter		✓	✓	✓
WSDAPI for .NET		✓	✓	✓

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